EXPERIENCE THE BENEFITS

OF OUR

ASSET PROTECTION CONSULTING

PROGRAM

BRIDGEWAY
FINANCIAL
CORPORATION

Experience the benefits which come from owning your own Consulting Business!

If there is an IDEAL “white collar” business, this is surely it!

As a Asset Protection Consultant you will earn your clients’ gratitude and loyalty by protecting them from lawsuits, judgments and creditors and by safely reducing their taxes — while you receive up to $1,400, $1,800, $2,400 to $3,500 per client, plus great automatic sales overrides.

Dear Entrepreneur,

Congratulations on taking the first step towards the rewarding opportunity now available as an Asset Protection Consultant. In this report, I will introduce you to an explosive-growth business that offers you the ideal lifestyle!

You may already be successful in a career, but realize you simply may not become financially independent working for someone else. You may be bored, unfulfilled in a job or worried over the insecurity and uncertainty of working for someone else. You may hear daily the news of some well known, presumed stable corporation downsizing, squeezing out senior employees or laying off thousands without warning.

Maybe you’re nearing retirement and eager for something to do that is both rewarding and profitable. Perhaps you are looking for an additional, part time income opportunity or a change to a new full time career. Whatever your motivation, Business Consulting can provide the solution.

Does the following appeal to you?

- Totally flexible hours
- No territory restrictions
- Home office with no overhead and plenty of tax benefits
- Professional client development work
- Respect and prestige
- A potential six figure income while working part time

Where do our Consultants come from? Who has embraced this opportunity?

✓ Sales Professionals from a variety of industries
✓ Accountants, CPAs, Stockbrokers, Financial Advisors
✓ Mortgage Brokers, Real Estate Agents, Business Executives
✓ Insurance Agents
✓ Retired Individuals
✓ Anyone ready to own their own business

Our consultant opportunity has attracted many people for many different reasons.

The most common reason is to **become your own boss and create your own hours.** If you want to go play golf or go to your son's Little League game in the middle of a weekday, you can. You can plan vacations any time of the year. You do NOT have to sacrifice your lifestyle for your business! Another benefit is no special education requirements, aside from our in-depth training.

Being in a "high transaction business," means a potential income of $1,400, $1,800 to $2,400 and as much as $3,500 per client! It only takes a small number of clients to produce a very good income. This is great news for a number of reasons. First, the ability to earn a full time income from a part time business and secondly, the ability to get referrals from satisfied clients!

Compare this Business to other Businesses

Think about this in terms of any other business. How many cleaned carpets, repaired windshields or customers from ordinary products and services must be found to produce $1,400, $1,800, $2,400 to $3,500 in profits from a single client? Answer: A substantial number! Our business is a high transaction value business, with big income potential from just a few clients.

If you have been actively considering a variety of business opportunities, you may have discovered sizable flaws with most of them. If you're not careful, you may become trapped with maintaining strict hours, not leaving any time for yourself, or by being deeply in debt for equipment and inventory.

Most sales businesses require massive amounts of cold prospecting and hard struggles in order to secure appointments. They often require "hard sell" skills and temperament, high stress levels, feast-or-famine cycles, or put you on call at all times leaving you chained to your cell phone at all hours of the day. This rarely lets you create any type of residual income. But none of these 'negatives' exist in our business!

Our solution is not only a financially rewarding business, but personally rewarding as well. You will be helping clients safeguard everything they've worked for from lawsuits and other potential dangers. Most businesses have accountants to prepare their books, a lawyer to do paperwork and contracts, but you are the only one who can provide your client with Asset Protection and Financial Privacy strategies. No one else can do it.

By Comparison, Our Consultants Have A Dream Situation!

- By working from home you have virtually no overhead, no money or debt tied up in a location, no landlord or lease — you even have potential tax reduction benefits.
- Our business is inexpensive to get into.
- You never need any employees if you don't want them.
- An internet business that can work for you seven days a week.

- Set your own hours and enjoy total flexibility of time and place.
- Virtually no competition.

Unlike most service businesses, **you do not do the work** - **we do the work for you**. Simply manage the relationship with the client. You are free to focus exclusively on making money!

The “selling” in this business isn’t like selling at all — it is client education, and letting clients sell themselves with our expertly prepared literature.

“Prospecting” is easy and painless, as people are fascinated with the topics of financial privacy, lawsuit protection, asset protection, investment banking and tax reduction especially in a fluctuating economy. It’s never been more important for families and retirees to protect their earnings.

What exactly is Asset Protection Consulting?

Every day we read about businesses losing to frivolous lawsuits while thinking it could never happen to them. Why would anyone start a business only to hand it over to someone else in a lawsuit?

Most people have liability insurance for their businesses or professions and home owner’s insurance policies. They may even have additional “umbrella” coverage…and they should. These types of insurance are not asset protection — it is merely a step in the right direction. Too often this creates a false sense of security.

People are constantly finding themselves embroiled in lawsuits as simple as a car accident, a neighbor injuring himself with the lawn mower he borrowed, a boating accident, volunteering their services, divorce, or an employee claiming sexual harassment. Lawsuits such as these mentioned can easily turn from settlements of $100,000 to $1,000,000 quickly.

Asset Protection is a combination of tested, proven, legal tools to protect assets against lawsuits, even against family disputes. These protection tools are provided to our Consultants and Associates. They are included in our beautiful consulting packet containing full color brochures.

Your training will equip you with the skills and tools needed to educate your clients about risks, needs and options for legal asset protection. In many cases you need only to have a brief discussion. Give the client our packet containing a CD, our book and brochures. Clients will return to you having “sold themselves,” eager to proceed with asset protection. Using our experience in marketing professional services, we have developed a state-of-the-art system and set of tools for successfully educating clients about the pressing need for asset protection, so that you can let these tools do the “heavy lifting” for you — there’s really no “selling” required!

We provide these services to the client and you assist them in completing simple forms that you fax or email to us and we do the work for you. We are your “back office” and we deliver the finished product and the asset protection is in place for your client.

You do not need any special education or license to do this kind of Business Consulting. It does not matter whether you come from sales, management, professional or a service business background. **We provide complete training**. The learning curve is short, start-up is fast, and you can begin earning a good income immediately.

Complete, professional asset protection has long been bought and paid for by the rich and famous - but unknown to and unaffordable for everyday working people.

You can bet that Donald Trump has his personal assets protected. *But your client*, a postal carrier who has two or three investment properties, does not. *You can bet* that the CEO of Wal-Mart has his family's assets well protected. *But your client*, who owns three local hardware stores, does not. *You can bet* that the chairman of the United Way has his assets protected. *But your next-door neighbor,* who volunteers in the community and coaches Little League, has everything he owns at risk. He is just one greedy lawsuit away from trauma, turmoil, huge expense, possibly the loss of everything he has worked for. Chances are…**you** do not have your own assets adequately protected!

By joining our firm, you can extend this important education and service to your clients and to others in your community.

Our company has been providing business and asset protection services to hundreds of families and businesses throughout the United States with over 1000 personal and corporate clients.

**THE NUMBER ONE NEED OF ALL AMERICANS WITH ASSETS TODAY IS <u>ASSET PROTECTION AND NOW YOU CAN PROVIDE IT</u>,
AFFORDABLY FOR YOUR CLIENTS, YET HUGELY PROFITABLE FOR YOU**

You will be helping people protect what they have and keep more of what they earn. In many cases, you will also be able to legally reduce their taxes by up to 50% and lower their costs for malpractice or liability insurance. These savings alone can be greater than the fees they pay for asset protection, essentially making asset protection free!

How, can this be done without requiring the outrageous consulting fees charged by lawyers?

The first kind of asset protection method involves setting up a Nevada Corporation. This provides your clients with the highest levels of privacy and asset protection available without leaving the country. Nevada is the only state which provides all the essential elements in its corporate law for complete asset protection and financial privacy. They include:

Complete anonymity for the owner. Your clients' names and Social Security numbers never have to appear on any documents. All experts and the government advise people to prevent "identity theft" by keeping information like their Social Security numbers out of public records — yet it is very hard to do. This privacy alone is an important benefit.

No reciprocity with the IRS. In Nevada there is no information exchanged between the state and the IRS. An additional benefit would be no corporate or personal income taxes.

First, your client may choose a Nevada Corporation for asset protection and financial privacy purposes. The corporation can control their assets without revealing their name, Social Security Number or ownership interest. They can lien up their equipment, home, rental properties, cars, boats, brokerage accounts and so on.

The fee you charge your clients for creation of each Nevada Corporation is just $2,990. This is an estimated 10% of the low-end cost for establishing an offshore trust. It is a bargain by comparison. It is certainly affordable for anyone with assets to protect — and is not just for people who own businesses or real estate investments; it *is* for people who own a home, local brokerage account, stocks, bonds, boat, RV, etc.

Second, your client may want a Nevada Tax Savings Corporation in order to drastically cut their personal and business taxes ultimately keeping more of their money for their own use. Everybody hates paying taxes and will do anything to cut their bill.

Third, your client may want a Nevada LLC to place their business assets into and do a "tax-free lease back" to their operating company giving them asset protection on their valuable business assets.

Fourth, for some who desire or need the maximum in judgment-proof asset protection, an International Business Corporation (IBC) provides your clients with ***complete protection against asset seizure*** **by creditors** ***or*** **government agencies**. These agencies have no jurisdiction in the courts of Nevis, Bahamas or the Cayman Islands.

There are many reasons why someone might want this level of asset protection… anyone in or anticipating a long legal dispute to be resolved through prolonged negotiation or extended installment payments or someone who has gone years without filing taxes and now needs to or someone in or invested in a business regulated by and subject to fines from the FTC, the FDA, the SEC, or a state agency or someone utilizing tax shelters that might be challenged in the future or perhaps someone anticipating a very difficult and costly divorce.

Incidentally, while the corporate entity of his or her International Business Corporation (IBC) is located in Nevis – out of reach of avaricious lawyers, courts and government agencies – your client's money and other liquid assets such as money market funds, securities, tax-free bonds and even mutual funds remain in US dollars invested through reputable banks and other financial institutions that operate internationally. We recommend opening corporate accounts in such places as the Cayman Islands, which has over 600 financial institutions and one trillion dollars under management and each account is insured up to 20 million dollars. In today's unstable banking situation why would anyone think of leaving large amounts of money in un-insured accounts here in the United States. In simple terms, your client's money will be safe.

The fee we suggest you charge your clients for the creation of such an offshore corporation (IBC) is just $3,990 – a small fraction of the cost of an offshore trust. Simple, affordable, practical and safe. Bank and brokerage accounts can be set up with complete anonymity, without revealing your client's identity, or any other personal information.

Your client receives along with their corporation, free hourly consultation via telephone and you are welcome to participate in these sessions. You work closely with Attorneys, Certified Paralegals, Certified Accountants and Tax Strategists in helping your clients obtain the best strategies in asset protection, privacy and tax savings.

A "WIN-WIN" BUSINESS: YOUR CLIENTS SAVE MONEY AND SAFEGUARD EVERYTHING THEY'VE WORKED FOR, WHILE YOU EARN OUTSTANDING PROFITS WITHOUT PROPORTIONATE WORKLOAD INCREASES!

As a full time Consultant you will be making very substantial profits for each and every Nevada Entity and IBC sold. Your net profit for a Nevada Company is $1,800 and with the add-on of an IBC, your profit increases to $3,600.

The marketing tools do most of the selling for you. People are also used to paying thousands of dollars for other financial and legal services, so there's no "sticker shock" for most people — in fact, many clients are surprised at how low these fees are!

Other forms of asset protection such as offshore trusts can cost a lot more, $25,000 and up! Less flexibility and no better protection than a Nevada and IBC combo, you will be providing your clients with equal or better protection than they could get elsewhere at a huge savings.

Our entire system for attracting, educating and securing clients has been thoroughly tested and proven. You can step in and build your own high income business confidently relying on this system.

Is Asset Protection for the Average Person?

Yes, no matter whom you are. The small business owner or the local doctor who may be thinking about giving up his practice, thanks to skyrocketing malpractice insurance costs or the small investor who has painstakingly increased his net worth over the years or the real estate entrepreneur or even the widow with a settlement check from her husband's insurance. Who is looking out for them? You are now!

MORE THAN 15 MILLION LAWSUITS ARE FILED IN THE UNITED STATES EACH YEAR

We have more attorneys per capita than any other country in the world. There are an astounding one million attorneys today and 100,000 more currently attending law schools. To support their firms all these attorneys must create work. They must file or defend lawsuits - not prevent them! Big or small, lawsuits are, at bare minimum, a nuisance, usually expensive, often outright devastating. Everyone underestimates his or her own vulnerability and the risk of attack on his or her assets.

The great American lawsuit explosion is providing enormous opportunity in Asset Protection Consulting!

We have been absolutely overwhelmed by the interest in affordable asset protection, financial privacy and tax savings.

RESIDUAL INCOME IS THE KEY TO FINANCIAL SECURITY AND FREEDOM

As an Asset Protection Consultant with our group, we also offer long term residual income. We are truly committed to helping you succeed and develop financial security as one of our Consultants. Typically we charge an annual renewal to our clients of $697 which includes the yearly state filing fee, one year of free consulting for their corporate entity and of that we pay you $400 override commissions. As you and your organization build out, imagine a $400 override check coming in year after year from each client who renews their corporate entity. Imagine your growth in income year upon year on sales upon sales of previous years.

If you haven't been able to accumulate sufficient assets to fund a good retirement, just a few years in this business could fix that! You might also view it as a form of disability insurance without premiums. It is an extremely important benefit of your association with Bridgeway Financial Corporation.

A question to consider – if not through this opportunity, how are you creating residual income? Can you? This is really a compelling argument for adding Asset Protection Consulting to your business.

HOW IMPORTANT IS RESIDUAL INCOME?

This is a major flaw in just about any and every other business opportunity you might consider investing your time, energy, effort (and money) in. It should be a serious strike against any other opportunity you consider — because, after all, nobody wants to work forever, by necessity!

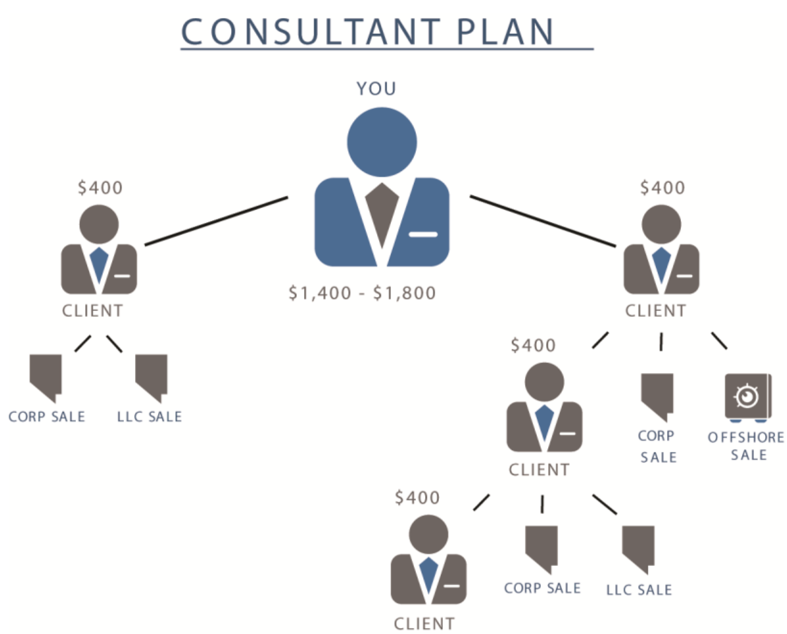
Residual Income is now the key to financial security and freedom and working with us allows you the residual income you're looking for. We are committed to the success and security of our Consultants.

Quickly, let me emphasize what this is NOT:

- ✓ NOT "multi-level marketing"
- ✓ NOT selling financial products or investments
- ✓ NOT financial planning
- ✓ NOT anything "embarrassing"
- ✓ NOT unpatriotic – in fact, helping hardworking Americans safeguard what they work for is something we're proud of!
- ✓ NOT "unethical" – asset protection is a necessary part of modern American life

Consultants enjoy $400 commission overrides for each entity sale made by their Associates on their team.

You get paid $400 residuals which will multiply and multiply and before you know it, checks will come streaming into your bank account monthly, weekly and daily.



How difficult is it to obtain Clients?

A decade of prosperity has created an unprecedented number of successful middle-class people who have accumulated substantial business and real-estate assets. Thanks to the stock market, real-estate holdings, and business growth, these people have gained such wealth. An ever-increasing number of the population are becoming rental property owners and are now hitting their wealthy years.

Your city is full of people who have prospered, accumulated assets and know next to nothing about protecting the wealth they have earned. They are

all bombarded with the news of lawsuits and now the awareness is there, the interest is there, and the need is certainly there.

With our internet websites and first class professional marketing materials for your use, we have learned in this business you don't really sell asset protection. Instead, our Consultants follow our unique "soft sell approach" towards client education. You present our convincing consulting packet containing a CD, brochures, the Asset Protection Book, and a free, no-obligation 'Risk Analysis Survey'. These materials show the client exactly how vulnerable he or she really is and the package sells itself. You'll find that your client's interest in asset protection, financial privacy and tax savings will exceed all of your expectations!

Our products and services have such strong appeal that signing up is almost automatic. Consultants have said that they have never encountered services so readily accepted.

But how much does it cost to get started?

Virtually nothing! We require only that you pass a short written test on asset protection and our company to begin representing us as a consultant. Incredibly, after passing we charge only a *single dollar* to represent us as a consultant.

The Asset Protection Marketing System (APMS)

Now, we highly recommend you invest in The Asset Protection Marketing System (APMS) to educate yourself not only on Asset Protection but also on the most proven and effective means to earn income selling asset protection. No other course or system compares. The Asset Protection Marketing System and training materials retails for $3,990 but is available to prospective consultants for only $2,495.

Mr. John Ewing, President and CEO of the Company, conducts live training. You can attend these training sessions to meet Mr. Ewing in person and learn the entire business-building system in order to be completely prepared to begin doing business with clients. We also deliver certified training through our professionally recorded audio CDs, Power Point CD, our book "The Secrets of Asset Protection…*only the wise survive*", manuals and our brochures. Either way you can get started immediately with complete training.

You receive our consultation packet which includes our state of-the-art professional presentation package to give to your clients. These include full-color brochures and packet folder. We spared no expense in producing ultra-professional materials certain to impress any client.

As you are undoubtedly aware, it is expensive to get into most businesses. It's common for franchise fees to run from $15,000 to $50,000. On top of the entry fees the franchise company may dictate how you do business, take a percentage of your gross sales or require you to buy or lease equipment, commit to lease for a storefront or office, and buy inventory. They require you to do all this before you ever earn one thin dime.

Distributorships, vending machine routes and similar opportunities often put $10,000 to $25,000 worth of goods in your garage. Virtually any business you look at realistically offering potential income of $50,000 to $100,000 requires very substantial investment and risk.

We have eliminated all that. We made our start-up cost very reasonable and affordable.

A quick summary

Establishing yourself in the asset protection service industry is a lucrative high-income opportunity and is a significant service to your clients. It is a true “lifestyle business” - an opportunity to enjoy a top income with great freedom and flexibility, spend more time on the golf course or take more time for family and other personal interests.

Again, for a small cost you can get started in the business. In return you receive the Asset Protection Marketing System and represent us as a Consultant.

The Asset Protection Marketing System Course is 100% tax deductible and you can start your own Nevada Corporation for asset protection.

We must mention that we cannot, and do not, guarantee you any specific or certain income, nor should you consider using projections in this letter as your income since individual results will vary. Since you are self-employed in your own independent business, your income will depend on your initiative, time and effort invested, the quality of your relationship with your clients and other factors over which we have no control. You can certainly see, however, at a profit of $1,400, $1,800 $2,400 to $3,500 per client served, it takes only a small number of clients each year to create a very substantial income. When your serious interest warrants, we will be happy to give you the names and telephone numbers of some current Consultants so you can discuss their experiences with them.

Can you see yourself in this business?

You have the option to work some day of the week, or take some days off, it’s entirely up to you. You can have a five minute commute down the hall to your in-home office. Or you may put on a jacket and tie to attending your local Chamber of Commerce or other business and civic group meetings once a month.

Meeting with clients over a pleasant lunch or in their office, returning to discuss their needs after they’ve read our brochures and our book, collecting your clients’ retainer checks or being in a respected, professional business you and your family can be proud of is why we created this opportunity.

Can you picture your home office?

Can you see yourself with a nice desk, computer, bookshelves and a fresh, steaming cup of coffee beside you with your client files neatly organized? Yours is a simple, streamlined business requiring little space.

Think of yourself as a type of business owner without the headaches or risks. We take care of everything for you. We compute sales commissions and residual over-rides. We hold conference and training calls. We provide all the support materials, handle payroll, tax statements and monthly filings. We are your back office.

As your team grows your residual over-rides will multiply, and before you know it checks may come streaming into your bank account monthly, weekly or even daily.

As a Professional in the financial services industry you can also become part of an elite Corporate Club Membership Program, dine in first class restaurants, and tee off at private golf courses available to the wealthy and most privileged in America. This is a great place to meet new rich clients who need your service.

Can you bring what is required for success?

If you bring willingness and the ability to follow a simple, well-tested and thoroughly proven "game plan," good personal organization and the ability to plan your work and work your plan, you will succeed. If you have an interest in our "topics" — people's rights to financial privacy, protection from America's lawsuit explosion, and tax reduction, a very strong desire to earn top income from a good business, this is the job for you.

If you can see yourself in this kind business and believe that you bring what is required to succeed, then, by all means, don't procrastinate, don't hesitate — follow through today on your desire for business and financial success and independence!

WHAT TO DO NEXT?

Carefully review the other materials provided with this report. Then immediately fill out our application under "Join Today!" on our website. We will gladly answer any questions you may have and discuss your business goals to determine whether you are the kind of person we are looking for.

In order to properly conduct the certification training and provide start-up support, we can accept only a very limited number of new consultants every month. Some months this is not a problem at all, other months there may be a waiting list.

The best thing to do is to act now, while this is fresh in your mind — before you get "covered up" in the day-to-day workload of your life.
There is no obligation and never any sales pressure when you call. We are as interested in you as you are in us in determining if this is "right" for you.

Sincerely,

John D. Ewing, MBA
President & CEO
Bridgeway Financial Corporation

"Whoever first suggested "find a need and fill it" as a formula for wealth couldn't have imagined the mushrooming need for asset protection for 'ordinary folks' as well as the especially affluent, business owners and professionals — but that day has come!"

P. Thomas Adams, JD, Esq.
Attorney at Law